

# Afghanistan

## A SOLDIER'S STORY



A legacy book of Canadian soldiers' stories  
and images from 2002 to 2014

BY: THOSE WHO SERVED



# The Concept

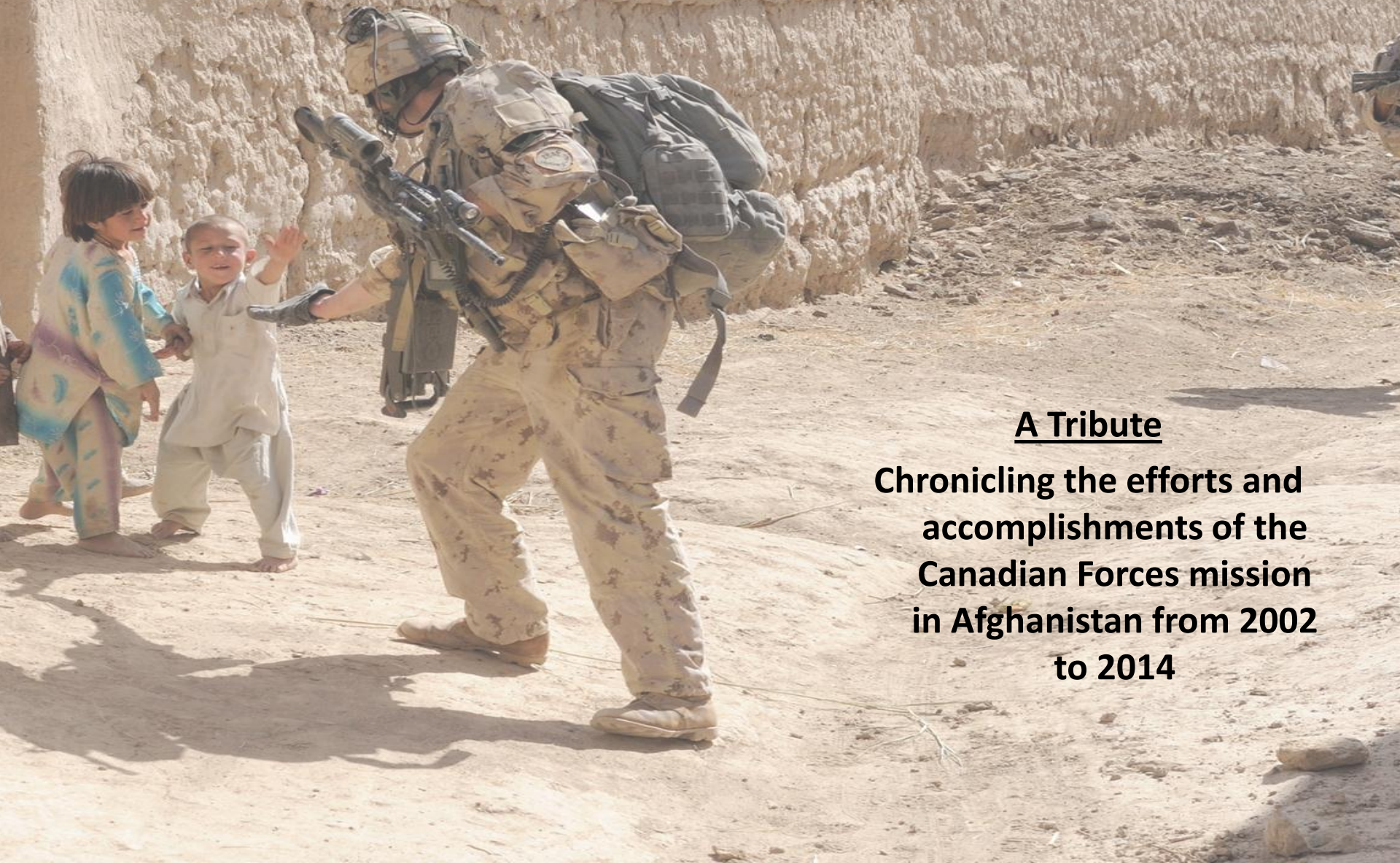


## A Legacy

**Sharing the human story of the Canadian Afghan Mission with Canadians**



# The Concept



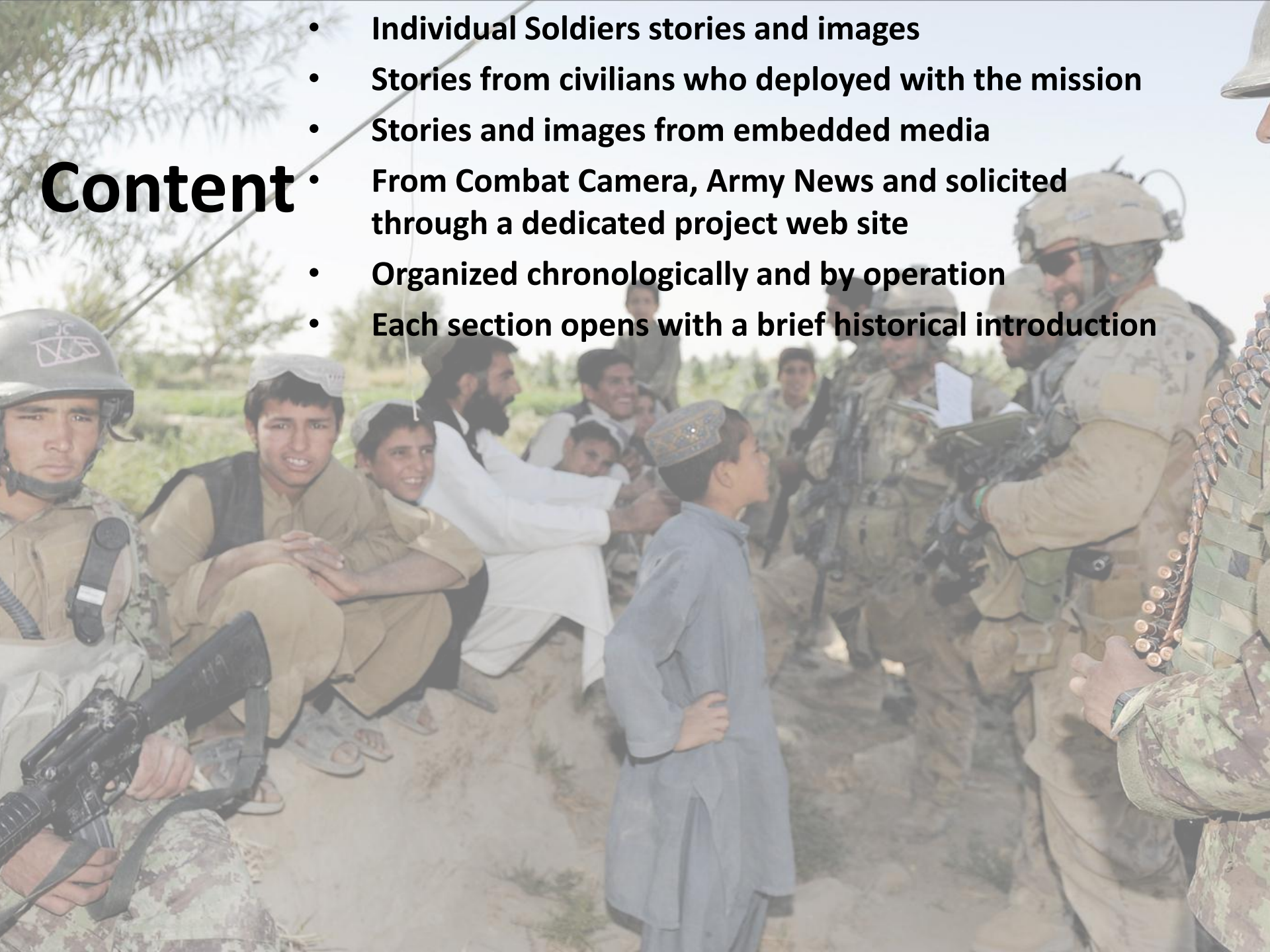
## A Tribute

**Chronicling the efforts and  
accomplishments of the  
Canadian Forces mission  
in Afghanistan from 2002  
to 2014**



# Content

- Individual Soldiers stories and images
- Stories from civilians who deployed with the mission
- Stories and images from embedded media
- From Combat Camera, Army News and solicited through a dedicated project web site
- Organized chronologically and by operation
- Each section opens with a brief historical introduction



# Target Audience

- **Canadians**
- **Soldiers and their friends and families**
- **Foreign Consulates in Canada**
- **Canadian Consuls Abroad**
- **Parliamentarians**
- **Legislatures**





# Timelines

- Fundraising launch  
October 2011
- Project launch  
November 2011
- Image and story  
collection until May  
2014
- Final Product launch  
Nov 2014



# Charities

- **Military Family Resource Centre -**  
<http://www.familyforce.ca/sites/Edmonton/EN/Pages/default.aspx>
- **Military Families Fund -**  
<http://www.cfpsa.com/en/corporate/mfamily/index.asp>
- **Soldier On Fund -**  
[http://www.cfpsa.com/en/psp/SoldierOn/CFSOF\\_e.asp](http://www.cfpsa.com/en/psp/SoldierOn/CFSOF_e.asp)
- **Boomers Legacy Foundation**  
<http://www.boomerslegacy.ca/>





# Estimated Costs

- 5000 books - \$50,000

Books will retail for \$50 each





# Sponsors

**Financial Administration - Edmonton Garrison  
MFRC**

**Web Hosting – Racknine Inc.**

**Western Sentinel Newspaper - Press**





# The Project Team



- John McQuarrie, Publisher
- LCol Ian Hope – Historical introductions
- LCol Mark Gasparotto, CME Champion
- Lt(N) Melanie Graham, Project Coordinator
- LCdr Kris Phillips - advisor
- Capt Ed Stewart – Embedded Media Liaison
- Capt Susan Magill – Editing
- SLt David Lewis – Editing
- Grant Cree – Media and Marketing
- Rachelle Foss – Media and Marketing
- Capt Dennis Power - Imagery
- Major Dave Muralt - Submission Validation
- Emilie Faucher - French Submission Validation – LFWA PAO Liaison
- Fraser Logan – Social Media Advisor
- Cpl Joseph Robb, CF Web Designer Advisor
- MCpl Frieda VanPutten – Imagery Validation
- Patrick O’Hara – Graphics
- Angela Duckworth – MFRC Marketing



# Afghanistan

## — A SOLDIER'S STORY

Canada's largest overseas commitment is Joint Task Force Afghanistan, the formation comprising all Canadian Forces personnel and assets deployed in southwest Asia. Canada has one over-arching objective: to leave Afghanistan to Afghans in a country that is better governed, more peaceful and more secure.

The wonderful men and women you will meet within these pages worked tirelessly to make this happen. This is their story.



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"I WILL BE THE PUBLIC CHAMPION OF THOSE BRAVE MEN AND WOMEN. THEY ARE CANADA'S SONS AND DAUGHTERS, LADIES AND GENTLEMEN. IF WE CAN'T MARKET CANADA'S SONS AND DAUGHTERS BACK TO CANADA'S MOMS AND DADS, WE NEED TO FIND SOMEBODY TO REPLACE US TO DO THE JOB. BECAUSE THAT'S WHAT NEEDS TO BE DONE."  
GENERAL RICK HILLIER ON NOV. 6, 2007, IN RESPONSE TO SUGGESTIONS HE'D BEEN MUZZLED.

\$45.00

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